

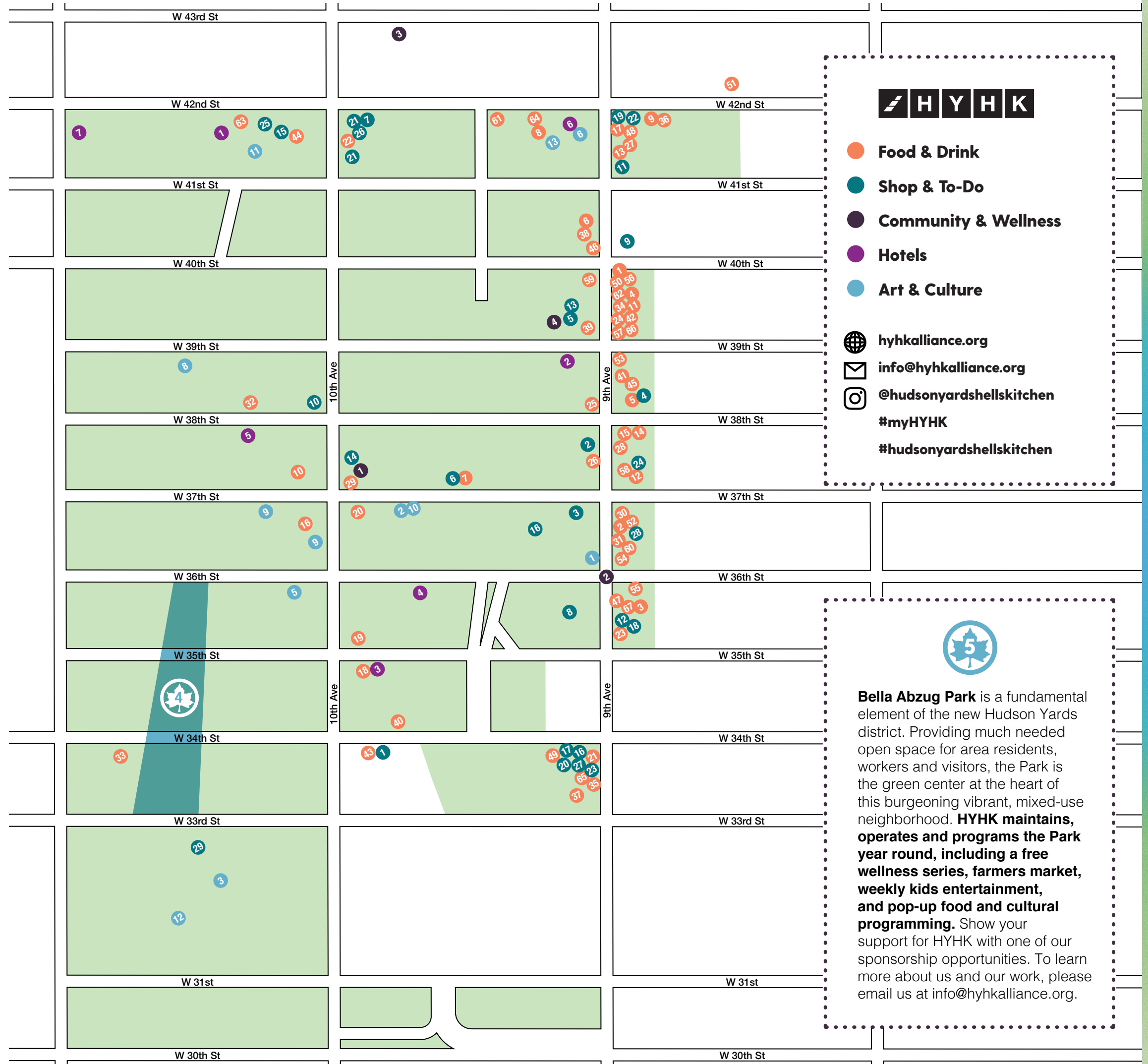


The Hudson Yards Hell's Kitchen Alliance Business Improvement District (HYHK) is a not-for-profit neighborhood business improvement district. The HYHK district is broadly defined as West 42nd Street to the north, Eleventh Avenue to the west, West 30th Street to the south and Ninth Avenue to the east. Our work involves supplemental sanitation services, streetscape improvements, neighborhood horticulture and beautification projects, and assistance to our small businesses. **In addition, we are the NYC Parks Department's official maintenance and operations partner for Bella Abzug Park, located in Hudson Yards.**

## HUDSON YARDS HELL'S KITCHEN



DISTRICT MAP





## Food & Drink

- 1 2 BROS. PIZZA**  
542 9th Ave. 212.695.2642  
Local pizzeria with great deals and a world-famous \$1 slice.
- 2 AIYARA THAI**  
480 9th Ave. 212.564.1822  
Local Thai restaurant serving soup, noodles, and beer at affordable prices.
- 3 BREAK BAR NYC**  
458 9th Ave. 212.933.0929  
Local bar & restaurant that includes "The Wrecking Club."
- 4 BUENA VISTA**  
536 9th Ave. 646.335.6310  
Gourmet Latin American eatery.
- 5 BUONGIORNO ESPRESSO BAR**  
502 9th Ave. 212.792.6998  
Everything is home-made, organic & fresh!
- 6 CAPIZZI**  
547 9th Ave. 212.695.6900  
Family-owned brick oven pizzeria serving Neapolitan-style pies in an old-fashioned space.
- 7 CHEF'S TABLE AT BROOKLYN FARE**  
431 W 37th St. 718.243.0050  
Renowned, upscale 20-course tasting menu that fuses French & Japanese flavors.
- 8 CHEZ JOSEPHINE**  
414 W 42nd St. 212.594.1925  
French staples pair with piano music at this opulent restaurant.
- 9 CHINA XIANG**  
360 W 42nd St. 212.967.6088  
Simple eatery offering both original & familiar Chinese dishes from duck tongue to pepper steak.
- 10 CLYDE FRAZIER**  
485 10th Ave. 212.282.1110  
New York's premiere sports-themed restaurant.
- 11 CURRY HUT**  
534 9th Ave. 212.967.5885  
Classic Indian cooking, from kebabs to veggie & meat combos.
- 12 DUNKIN DONUTS / BASKIN ROBBINS**  
484 9th Ave. 646.590.2933  
American multinational coffee company serving the 9th Ave crowd.
- 13 EMPIRE COFFEE & TEA**  
568 9th Ave. 212.268.1220  
Flagship branch, since 1908, offering high-end coffee, tea & caffeine accessories.
- 14 ESPOSITO MEAT MARKET**  
500 9th Ave. 212.279.3298  
Veteran nothing-fancy butcher known for pork, also offering housemade sausage & hard-to-find game.
- 15 FARIDA**  
498 9th Ave. 646.863.2020  
Well-known central Asian cuisine for New Yorkers & visitors alike.
- 16 FINN'S COFFEE**  
477 10th Ave. 212.273.0700  
Exceptional bagels & coffee to grab for brunch.
- 17 FOODY DUMPLING**  
578 9th Ave. 917.639.3564  
Local eatery with a variety of different dumpling choices.
- 18 FRESH & CO.**  
444 10th Ave. 212.867.2334  
Fresh, creative & healthy meals that excite the mind, heart & palate.
- 19 FRIEDMAN'S**  
450 10th Ave. 212.268.1100  
Contemporary spot specializing in seasonal, locally-sourced & mostly gluten-free comfort classics.
- 20 FUEL HEALTH JUICE & MARKET**  
498 W 37th St.  
Simple high-quality, protein-rich, nutritious meals with half the carbs.
- 21 GOLDEN CITY**  
423 9th Ave. 212.736.4004  
Unassuming eatery with a menu of Chinese comfort food such as lo mein, wonton soup & sesame chicken.
- 22 GREEN FIG**  
570 10th Ave. 646.449.7790  
Sleek option in the Yotel serving elegant plates of Middle Eastern/African fare for dinner & brunch.
- 23 H-YARD GOURMET DELI**  
450 9th Ave. 212.837.2896  
Local shop with a versatile purpose. You can grab lunch, buy a snack, or get a filling meal.
- 24 HOLLAND BAR**  
532 9th Ave. 212.502.4609  
Humble hangout turning out cocktails & draft beer in narrow brick-lined digs with a juke box.
- 25 IL PUNTO RISTORANTE**  
507 9th Ave. 212.244.0088  
Quaint, white-tablecloth Italian spot with an emphasis on regional specialties.
- 26 INDIA KITCHEN**  
493 9th Ave. 212.244.6342  
Indian dining with favorites like samosas & tandoori chicken for eat-in or takeout.
- 27 IRISH BAR**  
574 9th Ave.  
Draft beer in an Irish atmosphere.
- 28 JAX BBQ**  
496 9th Ave. 212.273.1168  
Chill, rustic spot featuring wood-smoked BBQ with housemade sauces, frozen margaritas, and craft beer.
- 29 JENNY'S MARKET PLACE**  
455 W 37th St. 212.754.0690  
Breakfast & lunch deli.
- 30 9TH AVE GOURMET DELI**  
480 9th Ave. 212.258.2600  
NYC deli.
- 31 KASHMIR 9**  
478 9th Ave. 212.736.7745  
Counter-serve restaurant doling out Pakistani food in a straightforward, cafeteria-style setting.
- 32 LEGACY RECORDS**  
517 W 38th St.  
Richly designed space for Mediterranean crudos, pastas & roasted dishes, with a cafe & bar.
- 33 MAISON KAYSER**  
55 Hudson Yards 646.954.3100  
Classic baguettes, pastries & light French fare make this chic bakery/cafe a lunchtime destination.
- 34 MANGANARO'S HERO-BOY**  
492 9th Ave. 646.582.9117  
Classic Italian sandwiches are the draw at this deli open since 1956.
- 35 MCGARRY'S**  
417 9th Ave. 212.810.2115  
Outdoor seating enhances this TV-adorned Irish pub a short walk from Madison Square Garden.
- 36 MERCI MARKET**  
350 W 42nd St. 212.560.9300  
Breakfast & lunch buffet. Light groceries.
- 37 MING'S RESTAURANT**  
413 9th Ave. 212.868.1378  
Chinese restaurant.
- 38 NINTH AVENUE INTERNATIONAL FOODS**  
543 9th Ave. 212.279.1000  
Greek supermarket with loose herbs, olives & more.
- 39 NITTIS**  
523 9th Ave. 212.517.0939  
High end yet comfortable concept brining classic Italian recipes with a modern aesthetic.
- 40 OLD COUNTRY COFFEE**  
455 W 34th St. 646.861.2171  
Quaint cafe offering espresso drinks, a range of baked goods & light fare in a comfortable setting.
- 41 POMODORO**  
518 9th Ave. 212.239.7019  
Pastas dishes, sandwiches & salads for take-out or eating in at this pint-sized Italian deli.
- 42 REAL THAI CUISINE**  
530 9th Ave. 917.261.5407  
Relaxed venue with a cosmopolitan interior whipping up everyday Thai fare & late-night eats.
- 43 ROCKY'S BAR AND RESTAURANT**  
460 W 34th St. 212.244.0004  
Counter-serve pizzeria offering slices & pies along with Italian dishes, sandwiches & appetizers.
- 44 RUSTIC TABLE**  
504 W 42nd St. 212.244.0744  
Delicious farm-fresh fare in a cozy nook with reclaimed woods & vintage fixtures.
- 45 SCALLY WAGS**  
508 9th Ave. 646.490.4803  
Pub serving British classics like fish 'n' chips with standard American bar fare.
- 46 SEA BREEZE FISH MARKET INC.**  
541 9th Ave. 212.563.7537  
Flagship destination of a 3rd-generation, family-owned seafood-selling business.
- 47 SERGIMO SALUMERIA**  
456 9th Ave. 212.967.4212  
Quaint Italian deli with a robust menu that includes imported meats & house-made mozzarella.
- 48 SHORTYS**  
576 9th Ave. 212.967.3055  
Bar with a menu featuring Philadelphia cheesesteaks, craft beer & TVs playing Philly sports.
- 49 SKYLIGHT DINER**  
402 W 34th St. 212.244.0395  
Open 24/7, this old-school diner offers basic American fare from breakfast to burgers & more.
- 50 SNAX SPOT**  
534 9th Ave. 917.475.1516  
Narrow, easygoing stop offering hearty burgers, chicken fingers, garlic potato fries & onion rings.
- 51 STARBUCKS**  
351 W 42nd St. 212.244.4176  
Seattle-based coffeehouse chain known for its signature roasts, light bites & WiFi availability.
- 52 STILES FARMERS MARKET**  
476 9th Ave. 212.868.7070  
Indoor farmers market with a great selection of fruits and vegetables.
- 53 SUBWAY RESTAURANT**  
520 9th Ave. 646.692.3238  
Casual counter-serve chain for build-your-own sandwiches & salads.
- 54 SUGAR DELI FOOD CENTER**  
470 9th Ave. 212.279.3548  
NYC deli.
- 55 SUSHI STAR**  
462 9th Ave. 212.279.1010  
Contemporary joint offering sushi, salads & teriyaki plates for dine-in, takeout & delivery.
- 56 TABATA**  
540 9th Ave. 212.290.7691  
Small Japanese noodle shop dishing out bowls of ramen.
- 57 TAQUERIA DIANA**  
524 9th Ave. 646.684.4541  
Dishing out fresh, quality street food classics across NYC – tacos, burritos, quesadillas, nachos & more!
- 58 TAVOLA**  
488 9th Ave. 212.273.1181  
Rustic Italian trattoria serving pizza from a wood-burning oven plus pastas & fresh seafood.



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Use Code MAP



## Shop & To-Do

- 1 34TH WINERY AND SPIRITS**  
460 W 34th St. 212.554.6830  
Wide offering of wines & spirits.
- 2 9TH AVE BARBER SHOP**  
495 9th Ave. 929.321.3228  
Creating great looks & stylish haircuts.
- 3 AMSTER WINE**  
475 9th Ave. 631.825.2088  
Wine store serving Chelsea and Hell's Kitchen with a large selection and knowledgeable employees.
- 4 BEBA BLUE SALON**  
502 9th Ave. 212.792.6999  
Contemporary hair salon for cut & color treatments, with extra spa services.
- 5 BKM LAUNDROMAT INC**  
525 9th Ave. 212.564.1978  
New York's largest provider of check cashing & financial services.
- 6 BROOKLYN FARE**  
431 W 37th St. 212.216.9700  
Fresh, delicious groceries & prepared foods at approachable prices.
- 7 DRYBAR**  
480 W 42nd St. 212.739.7977  
California-based chain of salons that solely provides a hair styling service, known as blowouts.
- 8 EDISON PARK FAST**  
451 9th Ave. 212.502.4885  
Parking Services.
- 9 FRAMES BOWLING**  
550 9th Ave. 212.268.6909  
Large bowling alley great for large groups and parties.
- 10 GOTHAM MINI STORAGE**  
501 10th Ave. 646.681.2874  
Rental storage units.
- 11 HIMALAYA NAILS**  
570 9th Ave. 212.256.1065  
Nail Salon offering spa treatment.
- 12 MIDTOWN SMOKE**  
454 9th Ave. 646.688.5779  
Compact retailer of vaporizers & tobacco products.
- 13 NEW YORK SMOKE SHOP**  
531 9th Ave. 212.465.0660  
Compact retailer of vaporizers & tobacco products.
- 14 ODYSSEY WINE AND SPIRITS**  
490 10th Ave. 212.600.4811  
Sleek store offering an array of spirits, including many craft brands, in addition to wine.
- 15 PALACE VALET CLEANERS**  
502 42nd St.  
Dry Cleaning & alterations.
- 16 PAY-O-MATIC**  
423 9th Ave.  
New York's largest provider of check cashing & financial services.
- 17 SHOE REPAIR**  
423 9th Ave. 212.967.8744  
Shoe repair & alterations.
- 18 SUNNY SPORTS**  
454 9th Ave. 212.333.5059  
Professional shopping for all your backpacking, camping, hiking, & climbing needs.
- 19 SUPER BARBER SHOP**  
578 9th Ave. 212.564.9454  
Stylish Haircuts at great rates.
- 20 T-MOBILE**  
423 9th Ave. 212.967.5693  
Wireless provider offering cell phones, data plans, Internet devices & accessories.

## Community & Wellness

- 1 TITLE BOXING**  
455 W 37th St. 212.564.1700  
Boxing-inspired fitness club for all types.
- 2 THE CANOE PLAZA**  
9th Ave. & W 36th St.  
Public space with seating in spring/summer. Maintained by HYHK.
- 3 MANHATTAN PLAZA HEALTH CLUB**  
482 W 43rd St. 212.563.7001  
Fitness club committed to fitness & relaxation.
- 4 MARK FISHER FITNESS**  
411 W 39th St. 212.356.0020  
Offers group fitness classes & semi-private training with a dose of ridiculousness.
- 5 CACHET BOUTIQUE**  
510 W 42nd St. 212.947.2999  
Providing a superior experience for customers.
- 6 CASSA TIMES SQUARE**  
515 9th Ave. 212.920.2020  
Stunning newly built 4-Star Luxury Hotel with a sleek & upscale feel.
- 7 FOUR POINTS BY SHERATON MANHATTAN MIDTOWN WEST**  
444 10th Ave. 646.952.5980  
Modern hotel with all-day dining & a gym.
- 8 HUDSON RIVER HOTEL**  
442 W 36th St. 212.714.6699  
Great choice for both business & leisure travellers.
- 9 MIDTOWN CONVENTION CENTER HOTEL**  
522 W 38th St. 212.405.1700  
Whether visiting for work or play, guests will find more value for less.
- 10 POD HOTEL**  
400 W 42nd St. 844.763.7666  
Relaxing & affordable place to stay steps away from Times Square.
- 11 YOTEL**  
570 W 42nd St. 646.449.7700  
Cutting edge design & perfectly-formed cabins.



## Hotels

## Art & Culture

- 1 ACENSION - PUBLIC SCULPTURE BY JORDAN BAKER-CALDWELL**  
9th Ave. & W 36th St.  
Public Art part of HYHK's art programming.
- 2 BARYSHNIKOV CENTER**  
450 W 37th St. 646.731.3200  
Foundation & arts complex opened by Mikhail Baryshnikov in 2005.
- 3 EDGE OBSERVATION DECK**  
30 Hudson Yards  
Go out of the building & walk 65 feet straight out into the sky on the highest public balcony in New York.
- 4 BELLA ABZUG PARK**  
524 W 36th St.  
NYC Park with seasonal wellness and cultural programming. Kids' playground and restrooms available.
- 5 HUDSON MERCANTILE**  
500 W 36th St. 212.776.4065  
Clean, modern, event spaces in Hudson Yards.
- 6 PIPS ISLAND**  
400 W 42nd St. 212.609.1372  
Immersive theatrical adventure designed for kids ages 4 to 10.
- 7 SEAN KELLY GALLERY**  
475 10th Ave. 212.239.1181  
Contemporary art gallery representing established & mid-career artists, particularly with work based in installation & performance.
- 8 SHOP STUDIOS**  
528 W 39th St. 212.245.6154  
Offering all art production services to clients with budgets large or small.
- 9 SIR STAGE37**  
508 W 37th St. 212.239.9603  
Flexible event & performance space from music industry leaders SIR Entertainment Services.
- 10 THE DIMENNA CENTER**  
450 W 37th St. 212.594.6100  
Sophisticated concert hall featuring classical music performances, from soloists to orchestras.
- 11 THE SHED**  
545 W 30th St. 646.455.3494  
Cultural center in Hudson Yards.
- 12 THE VESSEL**  
Hudson Yards Plaza  
Public, interactive structure & landmark.
- 13 THEATER ROW**  
410 W 42nd St. 212.239.6200  
Off-Broadway multi-theater complex that serves as an affordable home for performing artist organizations, & an accessible venue for diverse audiences.



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